

DENTIN HYPERSENSITIVITY DIAGNOSIS PROTOCOL

A few simple questions can lead to much-needed relief.

PATIENT HISTORY

Does the patient suffer from dentin hypersensitivity?

ASK

- Are you still experiencing sensitivity?
- Are you still using your sensitivity toothpaste?
- Do you have any pain when eating or drinking something hot or cold?
- When brushing, do you avoid certain areas of your mouth due to sensitivity?



DURING THE VISIT

CLINICAL ASSESSMENT

- Pain from the cold due to air/water syringe?
- Need for a topical anesthetic?
- Non-clinical carious lesions?
- Tactile or chemical sensitivity?
- Other sensitivity causes?

- Is the patient undergoing or planning a whitening treatment?

stannous fluoride formula

RECOMMEND SENSODYNE CLINICAL REPAIR FOR SENSITIVITY PATIENTS



- Initiate the regimen
- Hand the patient a sample, if available, and recommend they start brushing today
- Remind patients to use twice daily and **3 days prior to a dental visit**

potassium nitrate formula

RECOMMEND SENSODYNE CLINICAL WHITE FOR WHITENING PATIENTS



- Use 2 weeks before, during, and after whitening treatment to help care for sensitive teeth
- Help patients maintain whiteness 6 months post-treatment*

NEXT VISIT

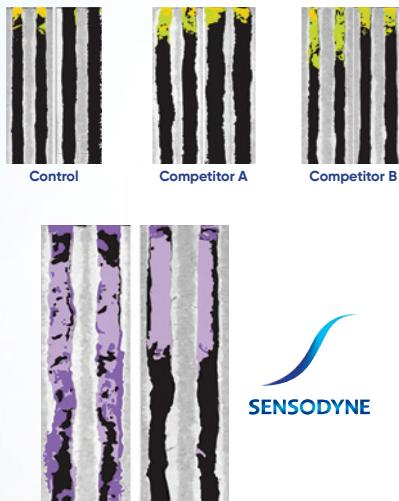
- Ask patient about their experience with **Sensodyne**
- Recommend patients to use twice daily

RECOMMEND SENSODYNE CLINICAL REPAIR



- Starts to repair sensitive areas of teeth after 60 seconds*
- Delivers substantial sensitivity relief in just 3 days†
- Forms a **reparative layer** that is harder than dentin alone‡
- Advanced cleaning system leaves a **long-lasting** clean feeling
- Hand the patient a sample, if available, and recommend they start brushing today

Starts to repair sensitive areas of teeth after 60 seconds^{1*}

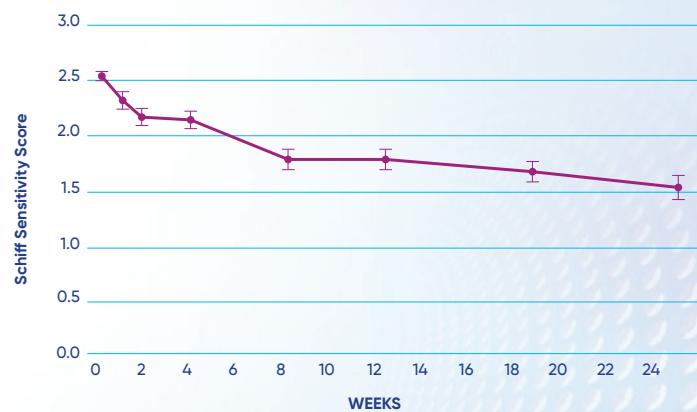


- Helps to **provide a protective barrier** over teeth, thanks to its **nonaqueous formulation** that allows for better bioadhesion



Scan to learn more

Relief that continues over time^{2,3§}



- Recommend patients to brush twice daily for optimal results



START THE REPAIR WITH EXPERT CARE

Transform the unspoken pain patients feel into the care they need

*for substantial sensitivity relief in 3 days
†with continued twice-daily brushing

‡after twice-daily brushing for 4 days in an in vitro study
§with twice-daily brushing

References:

- McDonnell U, Mahmoodi B, Thompson J, Goggin P, Coomasaru S, Fowler CE (2024). Tubule occlusion by stannous fluoride-toothpastes for sensitivity treatment. *J Dent Res.* 103 (spec Issue B) abstr 0214.
- Hall C, et al. *J Dent Res.* 2017;96:B062.
- Haleon Data on file study RH01897 synopsis report 2014.