

# 5 WAYS

## To Help Empower Your Denture Patients

### TOOTH LOSS CAN BE AN EMOTIONAL EXPERIENCE.

#### What's the best way to help patients who are struggling?

Dr. Samantha Rawdin, a New York-based prosthodontist, advises taking an empathetic approach—and arming patients with knowledge:

#### 1 Focus on The Positive

Research shows many patients find their oral health issues embarrassing.<sup>1</sup>

Point out positives like how **most denture patients report smiling more often and eating more comfortably.**<sup>2</sup>

#### 2 Lend Them Your Ears

It's easy to feel rushed during an appointment.

Take a few extra minutes to establish rapport with friendly questions—so the patient feels comfortable sharing their concerns.

#### 3 Show Them How It's Done

Take a “show & tell” approach to educating patients.

For example, show patients how standard toothbrushes can scratch dentures<sup>3</sup>—and explain how Polident tablets are a better choice.

**Polident kills 99.9% of odor-causing bacteria\***

\*In laboratory tests

#### 4 Lay the Groundwork

Prepare new denture patients for what's ahead with friendly conversation that manages expectations.

Explain that it's normal for eating and speaking to feel different at first.

#### 5 Get Your Team Onboard

Some patients will feel more comfortable confiding in your team than you.

So consider training all of your staff to offer the best oral care and denture hygiene advice!

### Empathize, Educate, and Empower

Taking the time to empathize, educate, and empower patients can make a significant difference in how they experience living with dentures.

For many, it can mean a return to the life they enjoyed before tooth loss!

For more information visit [gskhealthpartner.com](http://gskhealthpartner.com)



References: 1. GSK data on file: 2020. 2. IPSOS Report, GSK data on file: 2020. 3. Charman KM, et al. Attachment of Streptococcus oralis on acrylic substrates of varying roughness. *Let Appl Microbiol*, 2009; 48(4):472-77.