



DON'T LET **ENAMEL EROSION*** HAPPEN TO YOU

Did you know food and drink can be
high in acid and weaken tooth enamel?

Learn how you can protect your teeth.

*Due to dietary acids.

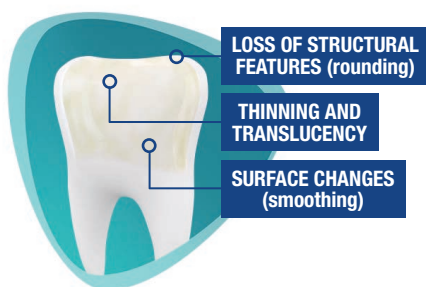


WHAT IS ENAMEL EROSION?

Acidic food and drink found in modern diets, even many healthy ones, can damage the hard layer of enamel that protects teeth. The acid temporarily softens the enamel, leaving it weaker and easier to wear away.

87% of adults are at risk for enamel erosion due to their diet.

EARLY-STAGE EROSION



LATE-STAGE EROSION

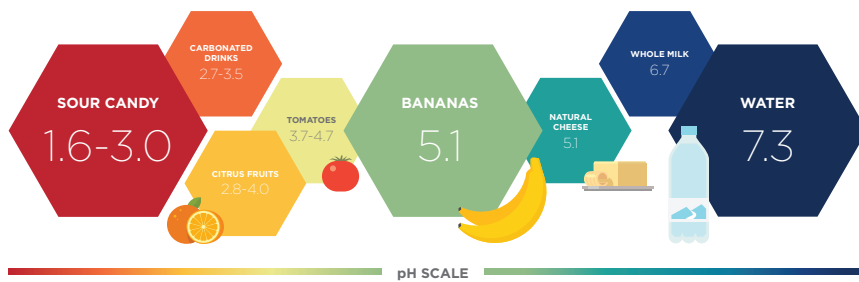


If left untreated, enamel erosion can progress to severe erosion, and may require invasive restorations such as veneers. It is important to talk with your dentist and hygienist early to protect your enamel from:

- ✓ Sensitivity
- ✓ Translucency

- ✓ Yellowing
- ✓ Rough edges

USE THIS pH CHART TO HELP IDENTIFY ACIDS IN YOUR DIET AND ADJUST YOUR EATING HABITS



A SPECIALIST TOOTHPASTE THAT HELPS ACTIVELY REPAIR ACID-WEAKENED ENAMEL



If you consume an acid-rich diet, use Pronamel Intensive Enamel Repair as your regular toothpaste to help:

- ✓ Repair acid-weakened surfaces
- ✓ Lock in vital minerals
- ✓ Relieve tooth sensitivity



CHOOSE FROM OTHER
PRONAMEL PRODUCTS
TO **PROTECT** AGAINST THE
EFFECTS OF ENAMEL EROSION*



Strong & Bright Mint

Whitening

Fresh Breath

Multi-Action

Daily Protection

Use Pronamel Intensive Enamel Repair twice daily
and practice a low-acid diet to help repair acid-weakened enamel.



**#1 Dentist-Recommended brand for
strengthening and protecting enamel**

For more information, visit www.pronamel.com

*Due to dietary acids.

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Printed in USA. CHUS/CHPRO/0073/18 December 2018 PRO2026