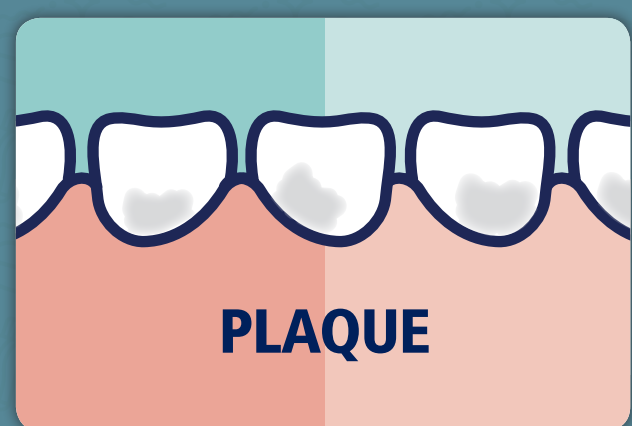




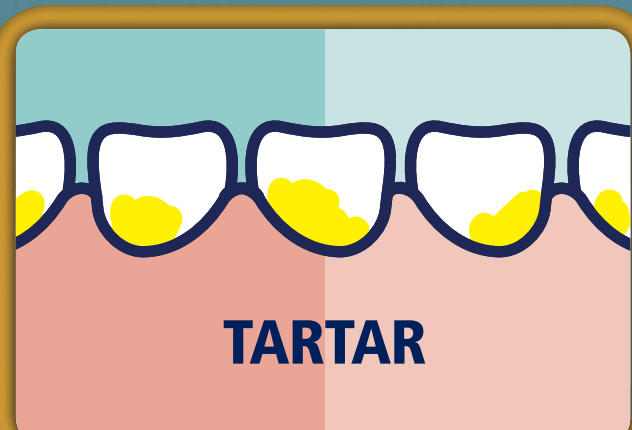
IT IS NOT TOO LATE TO PROTECT YOURSELF FROM GUM DISEASE

THE FORMATION OF GUM DISEASE^{1,2}



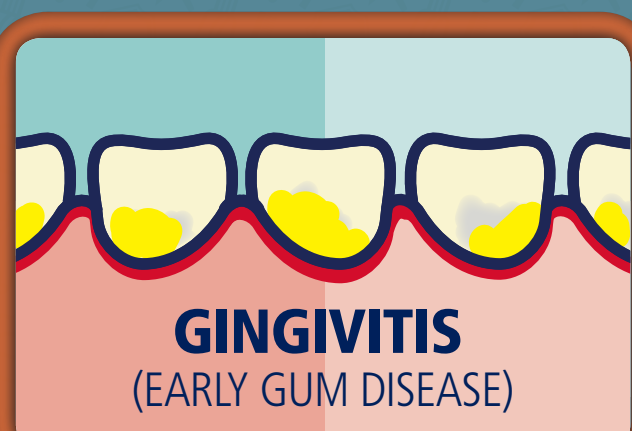
PLAQUE

Our mouths are naturally home to bacteria. When bacteria interacts with food it forms plaque, a colorless film that sticks to teeth. Plaque can re-form quickly, so daily care is required.



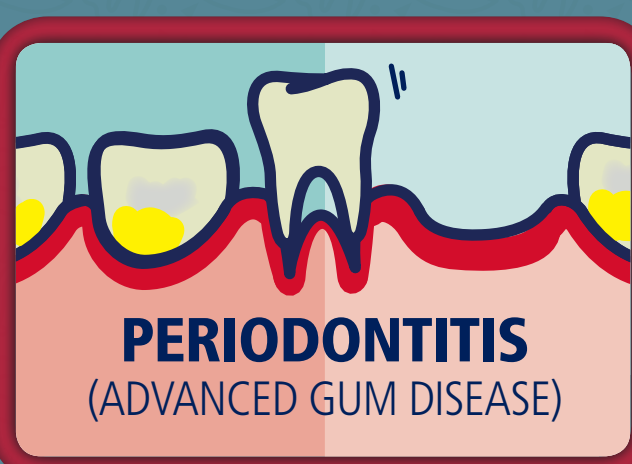
TARTAR

Without daily care, plaque can harden on the teeth and under the gumline, forming tartar. Tartar cannot be removed by just brushing and flossing; treatment by a dental professional is required.



GINGIVITIS
(EARLY GUM DISEASE)

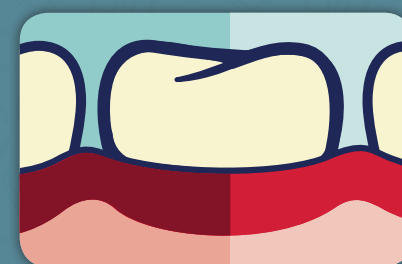
Gingivitis happens when bacteria from plaque and tartar cause inflammation along the gumline. Gums become red, swollen, and bleed easily. Without treatment, gingivitis can lead to permanent damage to tissues supporting the teeth.



PERIODONTITIS
(ADVANCED GUM DISEASE)

Periodontitis, or advanced gum disease, means "inflammation around the tooth." It causes space to form between gums and teeth (creating pockets), which can deepen over time and become infected. Teeth may eventually loosen and will have to be removed.

WARNING SIGNS²⁻⁴



Red, puffy, or bleeding gums, especially after brushing



Bad breath or bad taste in the mouth



Gums that shrink, making teeth appear longer



Teeth that are loose, have moved, or cause pain when chewing food

WHAT TO DO^{1,2,4,5}

There is no short-term fix for gum disease, but there are simple ways to help prevent it from progressing.

PLAQUE/TARTAR



Brush twice a day with a plaque-fighting toothpaste



Floss daily



Get regular cleanings and checkups



Consult a dental professional, such as a dentist or periodontist



Undergo a thorough dental cleaning and daily removal of plaque from teeth at home.



Make an ongoing treatment plan with a dentist and/or periodontist



Take prescription medication



Undergo deep cleaning methods such as root planing and/or subgingival curettage. Corrective gum surgery may be required.

LEARN MORE TODAY ABOUT GUM DISEASE

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