

HALEON

HELP YOUR PATIENTS GET THE MOST OUT OF LIFE WITH DENTURES



The number of
denture wearers
in the UK is set
to increase.^{1,2}

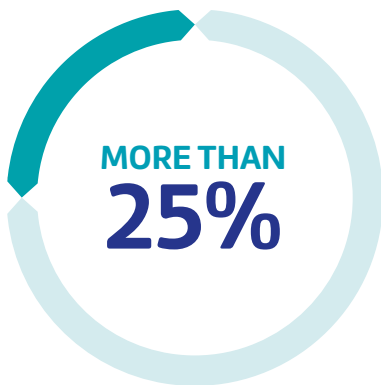
Support their denture
experience with Poligrip



MORE PEOPLE ARE GOING TO NEED DENTURES IN THE FUTURE: WHAT CHALLENGES WILL THEY FACE?

As the make-up of the UK's population changes, the number of people who wear full or partial dentures is likely to increase.³

Patients face challenges at all stages of the denture journey, and may need to adapt to a number of different prostheses: partial dentures, immediate dentures following tooth extraction and full dentures.^{4,5}



More than 25% of over 65s wear them.¹



15% of people in the UK wear partial or complete dentures.¹



UK population ageing. By 2066 up to 26% of the UK population will be over 65.²

The challenges patients face can be physical, including denture hold and comfort, and food particles becoming trapped. However, they can also face emotional challenges; loss of confidence and self-esteem, or a desire to avoid going out to eat, speaking or smiling. In addition, they may have concerns about bad breath caused by their dentures.⁶

- **1 in 3** denture wearers feel embarrassed to have close contact with others⁶
- **1 in 4** believe dentures limit their spontaneity or ability to speak clearly⁶

As the number of patients using dental prostheses grows, dental professionals have an invaluable opportunity to make the difference for denture patients with advice and recommendations.⁶

RECOMMEND POLIGRIP TO HELP YOUR PATIENTS EAT, SPEAK, AND SMILE WITH CONFIDENCE

The transition from natural teeth to dentures can be challenging, with patients new to dentures often having unrealistic expectations for their dentures.^{7,8}

Effective denture fixatives help improve denture retention, stability and comfort, and seal out food particles⁹, while denture cleansers can help kill odour-causing bacteria and maintain denture hygiene.¹⁰

The Poligrip range offers a choice of denture fixatives and cleanser products for removable dental appliances:

FIXATIVES

Poligrip fixatives are formulated to help new denture patients adapt to full or partial dentures by:¹¹⁻¹³

- Improving retention*
- Improving stability*
- Improving denture fit and comfort*



MAX HOLD + SEAL

Poligrip Max Hold + Seal denture fixative helps patients manage their dentures with confidence:

- Clinically proven up to 12-hour hold
- Helps reduce food entrapment and improve comfort*
- Poligrip's strongest hold**
- The precision nozzle enables the fixatives to form an all-round seal



CLEANSERS

Poligrip Pro Guard & Retainer Anti-bacterial Daily Cleanser:

- Is formulated to kill 99.9% of the odour-causing bacteria^{†4-16}
- Is compatible with a variety of removable dental appliance materials



*vs. no fixative **within Poligrip Range † In laboratory tests

Make the difference

POLIGRIP

Resources to help you support your patients

Go to Haleon HealthPartner to find resources to help you support your denture patients' oral health and their denture experience.



Calling all students!

Haleon are here to help you through your dental schools' training and have a range of condition and product based materials for you to download

Register now >

Scan the QR code to visit the Haleon HealthPartner Dental Students page



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